

# CRAPPIE WORLD RATE CARD

2007

<u>CRAPPIE WORLD</u>	<u>1X</u>	<u>3X</u>	<u>5X</u>
2 PG SPREAD	\$5,500	\$4,400	\$4,125
FULL PAGE	\$2,850	\$2,275	\$2,125
2/3 PAGE	\$1,900	\$1,525	\$1,425
1/2 PAGE	\$1,450	\$1,150	\$1,075
1/3 PAGE	\$1,025	\$825	\$775
1/4 PAGE	\$800	\$650	\$600
1/6 PAGE	\$550	\$450	\$410
INSIDE FRONT/BACK	\$3,425	\$2,750	\$2,550
BACK COVER	\$3,700	\$2,950	\$2,775

## CRAPPIE WORLD TACKLE SHOP

### Text Ads:

- 1 Line- \$30
- 2 Lines- \$55
- 3 Lines- \$75
- 4 Lines- \$90
- 5 Lines- \$100
- 6+ Lines- \$100
- + \$10 per additional line

### Display Classifieds:

- 1 Inch- \$250    2 Inch- \$325
- 3 Inch- \$400    1/6 Page- \$575

